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**3 SEM TDC HSCH (CBCS) C 6**

**2 0 2 2**

( Nov/Dec )

**HOME SCIENCE**

( Core )

Paper : C-6

**( Communication System and Mass Media )**

Full Marks : 53

Pass Marks : 21

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. State whether the following statements are True or False : 1×3=3
- (a) Self-concept is an idea of the self constructed from the beliefs one holds about oneself and the responses of others.
- (b) The act of communicating not only helps to meet our needs, but it also helps us to be connected in our relationship.

- (c) Worldwide research has shown that ICT cannot lead to an improved student learning and better teaching methods.

2. What do you understand by the following terms? 2×3=6

- (a) Intrapersonal communication  
(b) Mass communication  
(c) Small group communication

3. Answer any *four* of the following questions : 5×4=20

- (a) What do you understand by public communication? Mention any three techniques of public communication. 2+3=5

(b) Describe the relationship between culture and communication.

- (c) What do you understand by print media? Write briefly the access of print media. 2+3=5

(d) Discuss briefly any two nature of television. 2½+2½=5

- (e) Describe the significance of mass communication.

4. Mention three types of cinema. Cinema is a medium of mass entertainment. Comment briefly. 3+5=8

Or

What do you understand by ICT? Write briefly about the reach and access of ICT. 2+3+3=8

5. Answer any *two* from the following questions : 8×2=16

(a) Explain any four functions and types of large group communication. 4+4=8

(b) What is radio? Radio is an agent of evolution of mass communication. Explain. 2+6=8

(c) Self-esteem is key to positive mental health and well-being. Describe. 8

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